RONIT CHAUDHURI

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Summary   Seasoned product manager with over **4 years of experience** in strategizing and executing successful product launches especially in the fintech industry. Skilled in cross-functional collaboration, stakeholder management to drive product growth, while ensuring compliance.

Experience

Aug'23 - Present   Product Manager at STRIDEONE CAPITAL PRIVATE LIMITED   **Gurgaon**

StrideOne is a NBFC which provides invoiced based financing solutions to cater to financial needs of Startups and MSMEs alike

- **Process Optimization:** Designed a **Gen-AI** based document classifier to extract information from **50+ documents** reducing the **TAT by more than 80%.**
- Automated the complete onboarding process for MSME portfolio reducing the **turn-around-time** of onboarding and loan disbursement **by 75%**.
- Automated the credit underwriting model for MSME and SME portfolios reducing credit underwriting **TAT by more than 60%.**
- **Risk and Compliance:** Built the Early warning Signals System for Credit Team resulting in the reduction of NPAs from **2.2% to 1.15% in 3 months**
- **Growth:** Accomplished acquisition growth of **75% AUM** in **3 months** for the MSME Segment by integrating Lead Management System into LOS.

Oct'22 to Jun'23   Co-Founder and CTO at SAMARPANA   **Gurgaon**

Samarpana is a faith-tech startup, aiming at digital-enablement of Temples through a suite of technical solutions.

- Led development of MVP from ideation, conducting **500+ user interviews** to designing wireframes and development of the final web app.
- **Growth:** Formulated the GTM to onboard **10+ temples** from pilgrimage destinations like Rishikesh and big brands like **ISKCON.**
- **Customer Success:** Acquired **1k+ monthly active users** with a stickiness ratio of **21%** and generated a revenue of **INR 50K** within **5 weeks.**

Achievements: Was among **top 10 startups** to receive a pre-seed grant of **INR 5.5 lacs** from Masters' Union Investment Fund.

Aug'19-Aug'21   Analyst Full Stack Engineer at NOVARTIS HEALTHCARE PRIVATE LIMITED   **Hyderabad**

Novartis is a Swiss multinational pharmaceutical company focused on innovative healthcare solutions.

Summary - Partnered with various cross functional teams to design a one stop semantic search engine for **1, 50,000 associates**.

Product Lifecycle Management and Product Analytics

- Accomplished search relevance of **95% out of 50,000+** searches performed by **500+ users** from several cross-functional teams
- **Product Management:** Led a **team of 8** to deliver execution of a search-engine project from discovery to run phase **saving** annual costs of **$8.4 mn**
- Created and finalized a comprehensive **6-month** product roadmap by adopting the **AGILE** framework with weekly releases
- **Product Analytics**: Defined success criteria and North-Star metric for user-acceptance test of over **200+ features** leading to overall **50% growth** in user acquisition MoM.
- Built a KPI dashboard using **SQL** queries to display key search-engine metrics and perform root-cause analysis of all issues.
- **Stakeholder Management:** Raised a **$1mn funding** from the steering committee by creating insightful presentations showcasing long-term benefits.

Automation, Analytics and ML Engineering

- Led a **team of 5** to design and develop stand-alone applications for Regulatory Authority team saving **500,000$ in 1 month.**
- **ML Engineering**: Developed a question-answer module using NLP algorithms like **BERT** to improve the productivity of **5000+** associates by **25%.**
- **Process Optimization:** Strategized data collection and cleaning of high-volume unstructured data from SharePoint and ServiceNow saving **150+ hours monthly** for knowledge workers.
- Automated the weekly deployment of projects with Jenkins based CI/CD pipelines saving a total of **5 hours** in every sprint.

Achievements: Awarded **Galaxy Team Award** among **60+ associates** for embracing operational excellence.

Education

Jun'22-Oct'23	**THE MASTERS' UNION**	**Gurgaon**
	Candidate for PGP in Technology & Business Management; Winner of 7-day PM Challenge out of **500+ participants**.	
Jul'15-Sep'19	**VELLORE INSITITUTE OF TECHNOLOGY**	**Vellore**
	Bachelor of Technology, Computer Science and Engineering; **GPA: 9.17/10**; Top **5% of the batch** out of 820 students.	

Skills

Business Skills: Product Strategy, AGILE Methodologies, UX Research, Data Analysis, MS Excel, JIRA, Figma

Data Product Skills: MixPanel, Machine Learning, Predictive Analytics, NLP, SQL, Metabase, Power BI

Certifications

Certified on Machine Learning by Stanford University Coursera (*link*)

Other Projects

May'20-Jul'20   FOUNDER of BARTIKA COMMUNITY   **Kolkata**

- Raised a fund of **INR 30,000**+ through sale of e-magazines, created and edited by volunteers and managed a team of **25.**
- Impacted the lives of **100+ victims** in the Sundarbans areas with supply of foods and clothing and shelter.